



The MACKEREL

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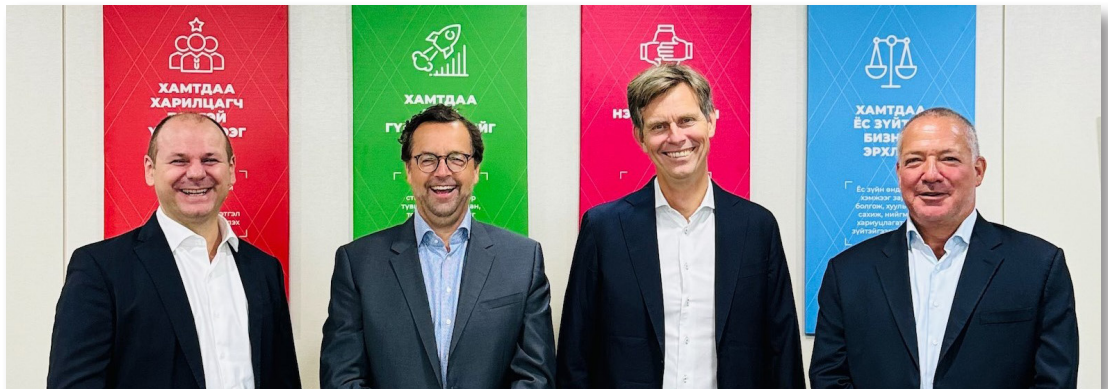
ABOUT THE MASTHEAD

The Mackerel masthead subtly combines graphic images of the compass, sky and vast ocean to symbolise Jebesen & Jessen's sea-faring history and growth to become a leading distribution, manufacturing and engineering group. The ripples reflect the expanding and international character of our family enterprise and the communication function of this newsletter.

A Milestone Moment in Mongolia

Jebesen & Jessen announces its third acquisition in six months, welcoming Mongolia-based MSM Group to the family

By Anthea Ho, Malaysia



From left to right: Mark Gabel, CEO of MSM Group; Laurenz Melchers, Founding member and Chairman of MSM Group; Per Magnusson, Group CEO of Jebesen & Jessen and David Reiner, Founding member of MSM Group.

Sep 2024 Jebesen & Jessen Group has announced the acquisition of MSM Group in a strategic move to gain market leadership in Mongolia's rapidly growing sectors.

Operating across various industries, the Ulaanbaatar-headquartered MSM Group specialises in industrial equipment, chemicals, automotive, beverages, and agricultural equipment distribution. Since its inception in 1998, the company has played a vital role in introducing premium international brands to the Mongolian market, serving as the sole distributor for over 50 brands. With a workforce of over 650 employees, MSM Group operates showrooms, workshops, and warehouses primarily in Ulaanbaatar, as well as in South Gobi and other regions.

This acquisition marks the Group's third major transaction in six months, following the acquisitions of GMA Garnet Group and Safetech. It underscores the Group's commitment to expanding its footprint beyond South East Asia and capitalising on new market opportunities in emerging markets.

"We are thrilled to welcome MSM Group into the Jebesen & Jessen family. This acquisition aligns with our strategic goal of enhancing our global presence and bolstering our industrial and distribution capabilities," stated Per Magnusson, Group CEO of Jebesen & Jessen. He highlighted the synergies expected to arise from the collaboration between the two organisations.

For MSM Group, joining Jebesen & Jessen provides access to extensive resources and expertise, facilitating new avenues for growth. The shared commitment to long-term development and community impact, rooted in trust and mutual understanding, lays a solid foundation for a successful partnership.

MSM Group will function as Jebesen & Jessen's seventh business unit, retaining its brand name and leadership structure. Founders Laurenz Melchers and David Reiner will maintain minority stakes alongside CEO Mark Gabel, ensuring continuity in management and operations.

Mr Melchers expressed confidence in the partnership, stating, "Having known Heinrich Jessen, Chairman of Jebesen & Jessen Group, for many years, we believe this is the right step. Jebesen & Jessen Group is the ideal partner for the future of MSM Group and its employees."

This acquisition not only strengthens Jebesen & Jessen's market position but also enhances MSM Group's growth potential, paving the way for a prosperous future in Mongolia's evolving marketplace.

HIGHLIGHTS

BUSINESS

Reporting Sustainability Results

Insights into GMA Garnet Group's first sustainability report

By Julie Lynton, Australia

Aug 2024 GMA Garnet Group has released its inaugural Sustainability Report for 2023, outlining the company's efforts in environmental stewardship, social responsibility, and economic sustainability. The report provides an overview of GMA's ongoing commitments and the metrics used to track progress.

With GMA CEO Grant Cox describing it as "a report of transparency, accountability, and unwavering commitment to sustainability and responsible business practices for our employees, our communities, and our stakeholders," we speak to Group People and Sustainability Manager Cameron Sargeant to learn more.



GMA people onsite at the Port Gregory mine in Western Australia.



The inaugural report emphasises GMA's commitment to creating a sustainable future.

What was the most challenging aspect of compiling the sustainability report, and how did you overcome it?

Our first sustainability report presented a number of challenges, such as deciding what to capture, identifying data sources, and aligning with the Global Reporting Initiative (GRI) methodology. Our working group and subject matter experts deserve special recognition for working through these challenges and remaining resilient throughout the process to produce a fantastic outcome.

What's one initiative from the report that you believe will have the most significant long-term impact on GMA's sustainability goals?

Rather than a single initiative, GMA's sustainability progress is driven from a collective effort of our people, processes, and systems. These key areas not only address immediate concerns but also position GMA for long-term success. Our focus on reducing emissions, optimising water use, and fostering a healthy workforce ensures we meet evolving sustainability standards while building a resilient future.

How did you ensure that the data and metrics in the report are both accurate and meaningful to our stakeholders?

That involved a rigorous process of data verification and validation, including cross-referencing information from different departments across all regions and engaging a third-party to provide an objective assessment of our data. Additionally, we also aligned with GRI to ensure that meaningful and relevant information was documented.

What are the key lessons learned from this year's sustainability efforts, and how will they influence future strategies?

Developing and releasing our report establishes a baseline, providing valuable insights for future decisions. As reporting regulations intensify and the link between sustainability and governance strengthens, forming the right partnerships are essential. This will help us align strategy with both internal and external expectations, fulfil our public commitments, and build on our team's achievements.

Can you share a success story from the report that demonstrates the tangible benefits of our sustainability efforts to the community or environment?

Something which resonated with me is GMA's commitment to garnet recycling and reprocessing programmes throughout our Middle East and Americas operations. Since 2019, GMA has reprocessed over 160,000kT of garnet, diverting it from landfill. I look forward to seeing this number grow over the upcoming years as more countries recognise the importance of sustainable waste management practices, including reprocessing and reducing landfill waste.



Scan to view
GMA Garnet Group's Sustainability Report

BUSINESS

Strengthening Ties in Golf

Jebsen & Jessen Technology - Turf & Irrigation hosts Turf Pro Invitational 2024 in Bangkok, Thailand

By Marcus Lye, Malaysia



Participants gather for a group photo in front of the Stonehill Club House.

Aug 2024 From 18 to 21 August, Jebsen & Jessen Technology - Turf & Irrigation hosted the annual Turf Pro Invitational in Bangkok, Thailand. With a record-breaking attendance of 52 customers and key industry partners—including Toro, Foley, Ventrac, Plant Fitness, and Atlas Turf—the event seamlessly combined education, networking, and recreation, offering a truly enriching experience for all attendees.

Guests arrived at the Millennium Hilton Bangkok for a welcome dinner at the hotel's stunning rooftop jazz bar. The informal and relaxed setting allowed attendees to connect and prepare for the event's three-day programme.

Day one of the event unfolded at the prestigious Stonehill golf course, where Toro took the lead with presentations on their latest advancements in turf management. Attendees were divided into groups to explore nine equipment stations, offering hands-on experiences and a detailed look at the innovations shaping the industry. A visit to Stonehill's Centre of Excellence further showcased cutting-edge equipment, followed by an insightful presentation on Toro's myTurf platform.

The second day shifted focus to industry insights, with Jebsen & Jessen taking the stage at the Millennium Hilton. Presentations were followed by breakout sessions that delved into critical topics such as equipment, irrigation, and parts & service. Attendees gained valuable knowledge to implement in their operations, while partners like Atlas Turf and Plant Fitness provided important updates. The day concluded with an evening cruise along the Chao Phraya River along with more networking.

The final day focussed on leisure, offering attendees a choice between a round of golf at Siam Country Club or a cultural tour of Bangkok. This closing activity fostered camaraderie and provided a fitting end to an event that balanced professional development with personal interaction.

Reflecting on the event, Philipp Hoffmann, Regional Director of Jebsen & Jessen Technology – Turf & Irrigation, stated, "This year's Turf Pro Invitational was a fantastic opportunity to deepen our relationships with customers and partners. The mix of education, hands-on experience, and leisure perfectly demonstrated our dedication to delivering value beyond products."



Philipp Hoffmann, Regional Director of Jebsen & Jessen Technology - Turf & Irrigation, giving a welcome speech at the Jazz Lounge at the Millennium Hilton, Bangkok.



Customers visiting the equipment station during the Field Demo at Stonehill.

BUSINESS

Triumphs in Talent Agility

Jebsen & Jessen Ingredients wins Excellence in Agile Talent Mobility at HR Excellence Awards 2024

By Pierre Courso, Thailand



Proud moment for Jebsen & Jessen Ingredients, accepting the HR Excellence Award.

Jebsen & Jessen Ingredients Thailand team proudly displays their award.

Aug 2024 Jebsen & Jessen Ingredients Thailand has been conferred the Bronze award for Excellence in Agile Talent Mobility at the HR Excellence Awards 2024. It is a recognition of the business unit's effective talent development and internal mobility practices, supported by the Talent Mobility Program and High Potential (HIPO) initiative.

also a finalist in the highly competitive category of Excellence in Diversity, Equity, and Inclusion.

The HR Excellence Awards is an annual industry event that celebrates the best achievements across the human resources practice in Thailand. The 2024 edition was held in Bangkok in August 2024.

In addition to the award, Jebsen & Jessen Ingredients Thailand was

Planting Seeds

JJ-Lurgi opens three new offices in Brazil, India and Germany as part of globalisation strategy

By Siew King Juan, Malaysia

Feb 2024 JJ-Lurgi announced the opening of three new offices and welcomed three leaders to its expansion team at its 32nd Anniversary. This is part of its 'Go Global' strategy, which is guiding the company to seed sustainable growth beyond its stronghold of South East Asia.

JJ-Lurgi Brazil will be led by Fernando Longo and cover Latin America, a large market in part due to its sizeable population, growing trend of using biodiesel as well as significant growth in soybean agriculture.

Bhavesh Pingle has been onboarded to lead JJ-Lurgi India and tap into the huge market potential in the Middle East & Africa (MEA) region. The company also expects higher cost savings with locally-made equipment in these markets.

In Germany, Dirk Heinrich has been appointed to head JJ-Lurgi Frankfurt and establish the company in European markets. JJ-Lurgi Frankfurt holds strategic importance in the European market, but its true significance lies in our return to our roots. This location is steeped in history, with its legacy still visible today—Lurgiallee, the street that bears our name, stands as a reminder of where it all began.

Through these new offices, JJ-Lurgi is confident of replicating its success in South East Asia on a global scale.



Fernando Longo and Martin Overgaard during JJ-Lurgi office lease signing in Campinas, Brazil.



From left to right: Jonathan Chooi, Jakob Helms, Bhavesh Pingle and Lee Yen Han at the new office in Pune, India.



Martin Overgaard and Dirk Heinrich at Lurgiallee, confirming the location of JJ-Lurgi Frankfurt office.

BUSINESS

A Display of Commitment

Jebsen & Jessen Packaging Vietnam secures new key account with LG Display

By Kelvin Chiar, Vietnam

Mar 2024 Jebsen & Jessen Packaging Vietnam has secured a key account with LG Display, a global leader in display technology, marking a significant win for 2024. LG Display's Hai Phong factory in Vietnam produces OLED and LCD panels for major brands such as Apple, Tesla, and Sony. At 40 hectares and with a workforce of 16,000, the factory is a critical component of LG Display's global supply chain.

Jebsen & Jessen Packaging Vietnam's engagement with LG Display dates back over a decade, though early efforts to collaborate were challenged by the presence of a key competitor. In early 2023, LG Display began seeking cost-effective packaging solutions for its display panels, creating a renewed opportunity. After two years of development, the team successfully met LG Display's stringent quality standards and navigated supply chain challenges to ensure seamless production.

The acquisition of LG Display as a client strengthens Jebsen & Jessen's market position in Vietnam's electronics packaging sector and adds to its leadership in innovative and sustainable packaging solutions.



LG Display factory in Hai Phong, Vietnam.

Ready, Set, Success!

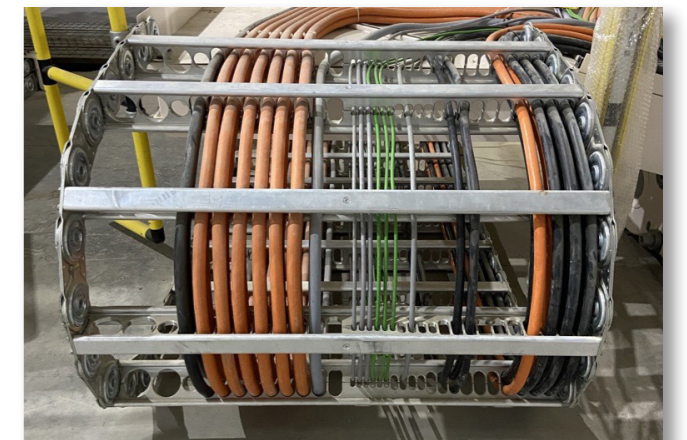
JJ-LAPP Indonesia secures a new customer through preparedness and attentive response

By Feby Puspita Sari, Indonesia

Aug 2024 JJ-LAPP Indonesia is thrilled to announce that it will provide superior cable solutions to LAMIPAK, an environmentally-friendly plastic packaging manufacturer with a key presence in emerging markets. JJ-LAPP will deliver a total of 71,500m of cable over two phases starting in November 2024. These cables will be used in the production of innovative advanced laminating machines made by LAMIPAK.

Key to winning this new customer was JJ-LAPP's early and proactive engagement during LAMIPAK's budgeting season. JJ-LAPP was able to align its solutions with LAMIPAK's financial expectations, which earned it a competitive edge during the bidding process. JJ-LAPP's strategic stock management and ability to provide specialised, highly flexible cables also set it apart from the competition.

This partnership is expected to open doors to other opportunities such as automated warehousing and sustainable production projects, making it a significant win for the business.



The cables will be used for power, control, and communication in the laminating machines, one of the core businesses of Lami Packaging.

EVENT

Creating a Tasteful Impact

Jebsen & Jessen Ingredients Indonesia takes the limelight at Food Ingredients Asia

By Desita Aisyari, Indonesia



Team Jebsen & Jessen Ingredients making an impact at FiA 2024.

Sep 2024 Jebsen & Jessen Ingredients in Indonesia made a splash at the Food Ingredients Asia (FiA) 2024, held from 4-6 September at the Jakarta International Expo. As Indonesia's largest food and beverage ingredients event, FiA attracted over 400 exhibitors and 17,000 attendees from 60 countries, providing a premier platform for innovation and networking.

Jebsen & Jessen Ingredients Indonesia, in collaboration with the Regional Food Team from the Food Innovation Lab, showcased their latest innovations and market trends at the tradeshow. Co-exhibiting with leading partners Evonik, Dues Rodas, and NutraSweet, the team presented a comprehensive range of cutting-edge food ingredient solutions. Evonik introduced innovative silica products for food applications, Dues Rodas unveiled new flavour possibilities using essential oils, and NutraSweet highlighted advancements in low-calorie sweeteners.

The booth attracted over 500 visitors, drawn to 10 unique prototypes, including high-protein baked chips, functional soft-serve ice creams like Beauty Berry Sherbet, and Nutritious White Malt. A key highlight was the use of natural malt extract, demonstrated through creamy ice creams, refreshing slushies, and live waffle cooking, showcasing its versatility and nutritional benefits.

Visitors were impressed by the natural malt aromas and flavours, with one noting that "the malt ice cream was natural in taste with a caffeine boost from natural sources" while another praised the low-calorie slushy.

"The positive reception to our prototypes and commitment to natural ingredients was truly rewarding," said Cynthia Lestari, Department Manager of the Food Department.



Fostering partnerships at FiA, exploring new opportunities for growth.

INNOVATION

A Modern Solution to Age-Old Problems

Introducing Safetech's Workstation Platform

By Ben Oliver, Australia



Assembled and inspected platform ready for dispatch.



Intuitive controls with bespoke labelling.

Aug 2024 In today's fast-evolving warehouses and distribution centres, cutting-edge technologies such as AI-assisted robotics and automation are transforming the speed and efficiency of operations. Yet, in the race for technological innovation, it is easy to overlook the essential role that humans must play in these environments.

Skilled workers remain vital, ensuring that operations run smoothly through tasks such as monitoring, quality assurance, and maintaining safety standards. Safetech, a company with a deep history in ergonomic solutions, continues to keep workers' well-being front and centre.

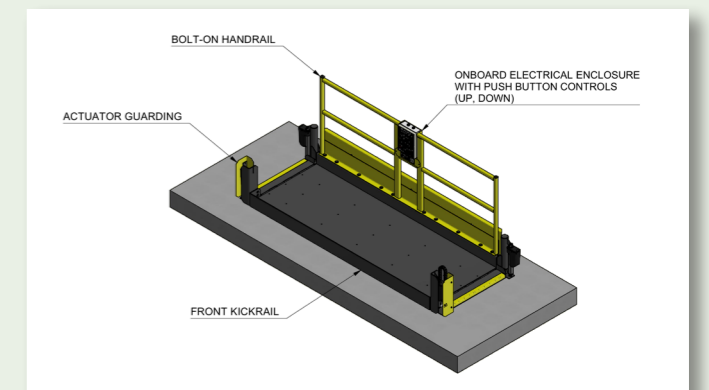
Now part of Jebsen & Jessen Group, Safetech's journey began in 1985 with the creation of the Palift, a groundbreaking ergonomic lifting device that helped warehouse workers avoid back injuries by reducing the need for repetitive bending and lifting. As the company celebrates nearly 40 years of industry leadership, it has come full circle with its latest innovation: the Workstation Platform.

Human Centric Design

The new platform was designed to address a familiar challenge—minimising the physical strain workers experience when accessing goods at various heights. Earlier this year, feeling a sense of nostalgia for the Palift, Safetech revisited the principles of ergonomic lifting that first propelled them into the spotlight. Their goal was to create a modern solution to an age-old problem: how to make manual handling tasks safer and more efficient for workers.

The result is a custom-designed Workstation Platform, developed in-house by Safetech's team of engineers. Currently in use at multiple pick-stations within one of Australia's largest supermarket distribution centres, the platform allows workers to adjust its height, reducing the need to bend or stretch excessively while retrieving items from conveyor belts. This not only improves productivity but also helps prevent injuries related to repetitive motions and awkward postures.

What sets the Workstation Platform apart is its actuator-raised design, which can be adjusted easily using intuitive onboard controls. Additionally, the platform is fitted with Safetech's unique non-slip surface, a feature inherited from the company's renowned Vehicle Lift range, ensuring stability and safety during use.



Engineering diagram of platform features.

While Safetech's standard products continue to enjoy strong demand, it is their custom design services that truly differentiate them in the market. With a deep understanding of both the technological advancements and human factors at play in modern distribution centres, Safetech is committed to creating innovative solutions that enhance both productivity and worker well-being.

PEOPLE

Senior Management Changes

The Group announces key personnel appointments and promotions

By Veryne Lim and Anthea Ho, Malaysia



Hazlin bt Hamid
Regional Business
Unit Controller
JJ-Lurgi

Jul 2024 We are thrilled to welcome Hazlin bt Hamid as the new Regional Business Unit Controller at JJ-Lurgi, effective 1 July 2024. Hazlin brings over 20 years of expertise in strategic financial management, consolidation, and group reporting. With a proven track record in securing government grants, leading joint ventures, and implementing major financial transitions, she is a valuable addition to our team. Hazlin holds a Bachelor's Degree in Accountancy and is a member of CIMA and MIA.



Teng Shu Ching
Company Manager
JJ-LAPP Malaysia

Jul 2024 We are excited to welcome Teng Shu Ching (SC) as the new Company Manager of JJ-LAPP Malaysia. With close to 30 years of experience in industrial distribution across diverse sectors, SC brings deep expertise in operational efficiency and people management.

We are confident that SC's appointment will ensure a smooth transition and continued success for JJ-LAPP Malaysia.



Chang Chee Keong
Deputy CEO
Jebsen & Jessen Packaging

Aug 2024 Starting August 1, 2024, Chang Chee Keong (CK) steps into the role of Deputy CEO for Jebsen & Jessen Packaging, reporting to CEO Chui Tau Siong. CK, previously the Company Manager of JJ-LAPP Malaysia, has been pivotal in regional business growth and profitability. This new role supports our succession planning following Tee Hor Chang's promotion to Chief Operating Officer. CK's leadership will be key in advancing our Packaging business.

Mastering Communication and Collaboration

Jebsen & Jessen Ingredients launches a new regional learning & development programme

By Pierre Courso, Thailand

Jul 2024 Effective communication and teamwork are critical to the success of Jebsen & Jessen Group. Based on feedback from an earlier pulse survey, the "Mastering 2C: Communication and Collaboration" programme was launched to strengthen these key skills across Jebsen & Jessen Ingredients.

The programme began in March, with the first session held in Thailand, followed by a dynamic workshop in Jakarta in June. Led by Chalalai Poonsuk (Rainbow), Assistant Regional HRBP Manager, the session included a motivational address by Pak Rudy, President Director of Jebsen & Jessen Ingredients Indonesia. Participants engaged in interactive exercises using "Points of You" coaching cards, focusing on communication fundamentals and assertiveness techniques.

In July, the programme continued in Manila, where Rainbow introduced the Assertive Communication Framework. A virtual session followed in Myanmar, featuring activities like "Draw the Dream Team" and a video on communication styles that kept participants highly engaged.

Having successfully completed sessions in Thailand, Indonesia, the Philippines, Myanmar, and Malaysia, the programme will conclude with a final session in Vietnam.



Successful 'Mastering 2C' training with the Indonesia team.

PEOPLE

A Great Place to Work®

Jebsen & Jessen Indonesia and JJ-LAPP Singapore achieve certification

By Thipwadee Rattanaantachote, Thailand and Zieqi Teo, Singapore

Aug 2024 Both Jebsen & Jessen Indonesia and JJ-LAPP Singapore have been certified as a Great Place to Work®. This prestigious certification reflects the unwavering commitment to fostering a positive and collaborative work environment. By emphasising teamwork, continuous learning, and building strong customer relationships, both have ensured a culture of excellence.

JJ-LAPP Singapore General Manager Hanis Koh stated, "Achieving the Great Place to Work® certification is a testament to our commitment to teamwork and delivering exceptional service."

Jebsen & Jessen Indonesia achieved an outstanding 86% employee participation in the certification survey, with 94% affirming the company as a Great Place to Work®. These results highlight an environment where employees feel valued, empowered, and supported.

While celebrating this achievement, Olivia Chua, Chief Human Resources Officer echoed the company's focus on continuous improvement, with plans to further enhance camaraderie and team spirit.



Colleagues in Indonesia during Great Place to Work® celebration.

Wellness Warriors

Employees participate in a Health & Wellness programme on ecosystem restoration for World Environment Day

By Annisa Piranti, Indonesia

Aug 2024 In celebration of World Environment Day 2024, Jebsen & Jessen demonstrated its commitment to ecosystem restoration through a series of impactful activities conducted under the Health & Wellness programme.

In Indonesia, the committee hosted a webinar focused on household waste management, aiming to increase awareness about waste reduction at the home level. The Malaysia team contributed to environmental efforts with a mangrove planting event, where over 70 participants planted 200 saplings to enhance coastal ecosystems. In Myanmar and Vietnam, colleagues engaged in office thrift activities, promoting reuse and generating funds for local environmental initiatives while their peers in the Philippines supported reforestation by planting trees in collaboration with the Million Trees Foundation. In Singapore, the committee highlighted water conservation through an innovative Water Parade, and in Thailand, colleagues contributed funds and donated unused items to the Baan Nokkamin Foundation, furthering the reuse and recycling movement.

These diverse initiatives underscore the Group's dedication to environmental sustainability, showcasing how localised actions can collectively foster a greener future.



Colleagues from Myanmar participating in a thrift shop activity as part of the Health & Wellness Programme.



Colleagues in Thailand contributing funds and donating unused items to support the reuse and recycling movement.

FAMILY ENTERPRISE

New Name, New Status

Jebsen Group Charitable Fund rebrands to Jebsen Group Charitable Foundation (JGCF) with new charity status

By Nikki Wang, Hong Kong

The Jebsen Group Charitable Fund has been rebranded as the Jebsen Group Charitable Foundation (JGCF) to reflect its new status under Section 88 of the Inland Revenue Ordinance in Hong Kong. Established in 2020 to mark sister company's Jebsen Group's 125th anniversary, JGCF is dedicated to supporting local charities with a current focus on mental health.

JGCF currently partners with seven mental health charities, including Comfort Care Concern Group, Hong Kong Eating Disorders Association, Hong Kong Expressive Arts Therapy Service Center, Mental Health Foundation HK, JUST FEEL, "Project Change," and the newly added "Mental Health Matters" initiative by HELP for Domestic Workers.

JGCF's funding aids these organisations in their vital work, from advocating mental health awareness and providing creative arts interventions to offering support for emotional well-being and end-of-life care.



Jebsen Group welcomed Hong Kong's notable mental health charities at its headquarters.

We Have Moved!

Jebsen & Jessen Hamburg Group relocates to a new office

By Carlotta Westphal, Germany



The JJ Bistro - a place to get together.



(From left to right) Ralf Schwarzhaupt, Fritz von der Schulenburg and Carsten Schulz-Schaffnit on the roof terrace in the new Hamburg office.

Aug 2024 After 25 years at Kehr wieder 11, Jebsen & Jessen Hamburg Group has relocated to a modern new office at Rödingsmarkt 16. This move reflects the sister company's commitment to fostering a dynamic work environment with open, light-filled spaces and flexible desk-sharing arrangements to enhance team collaboration and communication.

The new office features the JJ Bistro, offering a variety of meals, healthy bowls, and barista-made coffee, along with a rooftop terrace boasting panoramic views of the Hamburg skyline—ideal for after-work events. The conference floor includes six meeting rooms, with the "Elbphilharmonie" boardroom highlighting a custom boat-shaped table that blends tradition with modernity.

A housewarming event and Family Open Day were organised to welcome colleagues, families, and friends to the new office. A tour of the facilities and activities were also planned for guests, including crafting and table tennis, alongside diverse food and drink options.

This relocation marks a significant step forward for the sister company, enhancing workspace and setting the stage for future growth.

FEATURES

Mission Completed

Meet a Need volunteers wrap up marine restoration and community engagement efforts in Bali mission

By Darren How, Singapore



Volunteers diving underwater to clean coral substrates.

Aug 2024 In a demonstration of commitment and teamwork, 28 employee volunteers from various business units across the region converged in Tulamben, Bali, Indonesia, for the latest iteration of the Group's flagship CSR initiative, Meet a Need.

The team's primary objectives were to support marine and environmental health through reef restoration and the construction of beehive shelters. This ambitious project saw volunteers channel their efforts into two main areas: marine ecosystem support and local community engagement.

A significant part of the mission involved building substrate for coral transplantation and creating bee boxes to provide safe havens for local stingless bee populations. The importance of these activities cannot be overstated as coral reefs are vital for marine biodiversity, while bees play a crucial role in pollination and local agriculture.

The volunteers, including those trained and authorised for diving, went beyond surface-level efforts to clean existing coral substrates and facilitate coral transplantation. These actions are crucial for rejuvenating the marine ecosystem and ensuring its long-term health.



Colleagues from different countries collaborating to build a beehive shelter.

The team's efforts also extended beyond environmental work. The final days of the mission included a visit to the local village, where the team gained insights into the community's livelihood and climate vulnerabilities. They learned about traditional processes such as the distillation of palmyra sap to produce arrack, a local alcoholic beverage, and the roasting of cashew nuts—a valuable local craft.

This visit underscored the interconnectedness of environmental health and community well-being, providing volunteers with a deeper understanding of the region's challenges and the importance of their contributions.



Volunteers sawing wood pallets to build a beehive shelter for placing bee boxes.

The initiative culminated with a collaborative effort between the volunteers and the Tulamben Dive Guide Association to complete the coral transplantation, while non-divers undertook a beach cleanup, further reinforcing the Group's commitment to preserving the natural beauty of Bali.

This mission in Tulamben was truly a testament to the power of collective effort and the positive impact that dedicated individuals can make in addressing environmental and community needs.

FEATURES

Arwed Peter Jessen's 100-year Legacy

On the occasion of the 100th anniversary of former Chairman A P Jessen's birth, we reflect on a life marked by vision, resilience and lasting impact

By Darren How, Singapore

Born on Oct 21, 1924 in Hamburg, Germany, A P Jessen was the youngest of Jebsen & Co co-founder Heinrich Jessen's six children. Following the death of his father, the family moved to Aabenraa, Denmark, where he spent his formative years.

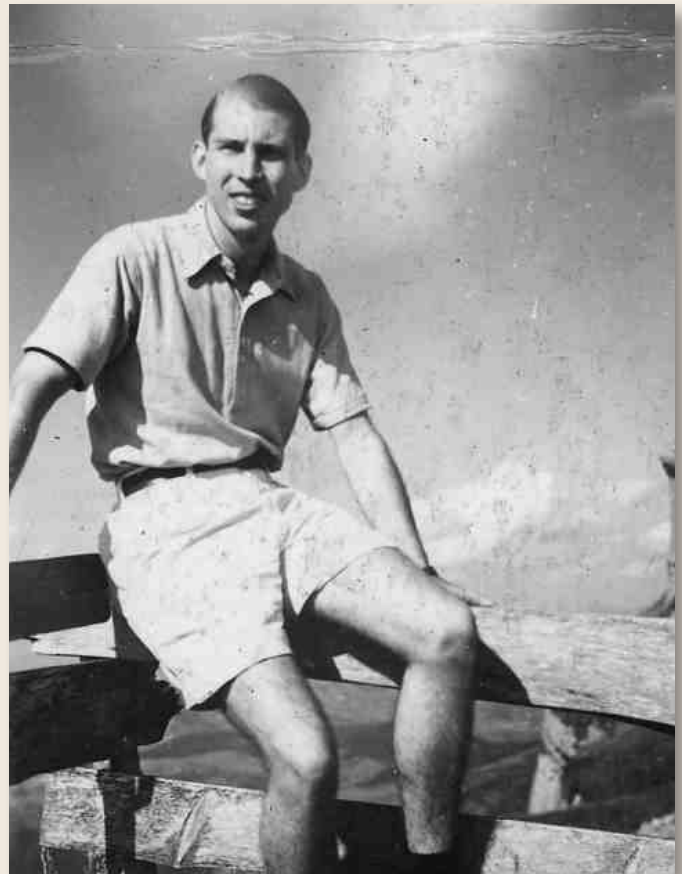
In 1947, A P Jessen set out for East Asia with his cousin Hans Jacob Jebsen, marking the beginning of his remarkable journey to this part of the world. First as head of the export department in Shanghai and later across various departments in Hong Kong, he played a pivotal role in advancing the trading business for sister group Jebsen & Co.

A P Jessen married Lori Jenny von Eckartsberg in 1952, and they had seven children together.

In the 1960s, he spearheaded the establishment of Jebsen & Jessen in South East Asia. Recognising the need for diversification, he laid the groundwork for the Group's evolution from a trading entity into a multi-disciplinary business.

Over the next decades, he continued to drive the Group forward, with key joint ventures such as MHE-Demag and JJ-Degussa formed under his leadership.

Beyond his business accomplishments, A P Jessen was deeply involved in community and culture. He played the cello in the Hong Kong Philharmonic Orchestra and co-founded the Hong Kong Country Club.



The late A P Jessen would have turned 100 years old in Oct 2024.

A P Jessen retired in 2003. By then, Jebsen & Jessen had grown into a diversified industrial conglomerate in engineering, manufacturing and distribution businesses.

"The character of our Group today, combining the agility and entrepreneurial spirit of an SME with the trusted reliability and governance of an MNC, is a reflection of A P Jessen's own principles. His vision, his drive and his values form the foundation on which we operate today," said Group Chairman Heinrich Jessen.



A P Jessen (second from left) at the signing ceremony of the JJ-Degussa joint venture.

About Jebsen & Jessen Group

Part of a global family enterprise that dates back to a trading partnership formed in Hong Kong in 1895, Jebsen & Jessen Group headquartered in Singapore is today an industrial conglomerate with a diverse network of businesses spanning manufacturing, engineering, mining and distribution activities.

Core businesses include cable technology, garnet, ingredients, life sciences, packaging and other industrial technology, across more than 15 countries in five continents. Over 4,000 colleagues work as one to develop meaningful products and services for the myriad customers served.

For more information, visit www.jjsea.com